



“Together We Shine for Membership”

September 2018

Welcome to the 2019 membership year. Each of our members of the Department of Minnesota are STARS and we need to interested members that they are too. We need to share with them who we are, what we do, and why we matter.

The focus of the 2019 Membership year is to make all members feel welcome and valued, improve the new member experience, reach out to former members, attract new members, continuity, and focus on positive and timely communications. We will also focus this year to improve and increase communication at all levels and to assist units and districts with their membership needs.

We have a great membership team this year who are willing to assist you this year:

1 st District	Wanda Prescher	6 th District	Roberta Elvecrog
2 nd District	Raleen Tolzmann	7 th District	Denise Turk
3 rd District	Linda Kelly	8 th District	Jennifer Havlick
4 th District	Sandy Gibson	9 th District	Pat Hanson
5 th District	Mary Younkin	10 th District	Brandi Christensen

The first mailing of the 2019 dues notices will be mailed around September 15th. If the National office has your email address you will not receive a paper copy but a notice via email.

Your membership goal this year will not be increased. But this does not mean once you hit your unit goal to stop looking to recruit or renew members. The Department of Minnesota’s goal this year is 53,321; this is an increase of 2,780 over our 2018 goal. When I first figured this out it took my breath away, but then it made me get determined. WE WILL SHINE!

There will be Leadership workshops around the Department this year and I will be participating and having membership discussions that will be interactive, in the sense I want to hear from you and so do other members. We learn from hearing what other units and members do and this will be a time to learn from our members. More information will be included from the Department Leadership Chairman.

Mark your calendars for our American Legion Family Membership Rallies:

September 8 th	Harvest Rally	Legionville
December 8 th	Pearl Harbor Rally	Faribault
February 9 th	Sweetheart Rally	Royalton
March 9 th	Appreciation Rally	Montgomery

At the Harvest Rally on September 8th there will be two drawings. A lottery drawing at the end of membership turn in for \$50 for those units who reached the 40% goal. (one winner) And for all units who have at least one member turned in will be in a lottery drawing for \$25. (one winner)

Should you need any assistance or have any questions or comments about the membership program this year, please feel free to contact me via email or a phone call. You can also contact the Department office.

Robin Dorf
Department Membership Chairman