

**PLAQUES AND AWARDS  
2019-2020**

**PROGRAM - POPPY - Sandy Wersal, Chairman**

**All entries are to be sent to the Department Chairman - Sandy Wersal  
(Address list included with instructions).**

Department Awards:

**VANLANDINGHAM POPPY PLAQUE**

**Award Criteria:** To the Unit with the best program on using the Poppy all year.

**Award Guidelines:** Reports must be typewritten, in narrative form not to exceed 1,000 words. Please include a copy of the annual report form. The report should cover all areas of emphasis and any relevant information involving program activity and describing your use of the poppy throughout the year. DO NOT include pictures or clippings, scrapbooks or folders. Entries must include the name of the Department & Unit, along with the name & address of the Unit Chairman. The Winner will be forwarded to Division Chairman for the Unit Poppy competition.

**Award:** Plaque, presented at Department Convention.

**POPPY POSTER CONTEST**

**Award Criteria:** Units will sponsor contests in local schools. When schools do not conduct activities, other youth groups, including Junior members, may participate under direct supervision of the Unit.

- The contest shall have seven classes:

Class I: Grades 2 and 3

Class IV: Grades 8 and 9

Class II: Grades 4 and 5

Class V: Grades 10 and 11

Class III: Grades 6 and 7

Class VI: Grade 12

Class VII: Students with special needs defined as:

- \* Those in special education classes
  - \* A student recommended for special education classes but who has not been admitted due to a waiting list or various other factors.
  - \* A child identified as having a disability, but not in a special education class due to lack of facilities. Identification contingent upon discretion of school officials.
- Poppy Poster Requirements:
    - a. Each poster shall have a fitting slogan not to exceed 10 words. Articles – “a,” “and,” “an,” “the” – are not to be counted as words. The words “buddy” and “buy” cannot be used.
    - b. The words “American Legion Auxiliary” must be used in the design of the poster and will not be counted in the 10-word count.

- c. Each poster must include a picture of the red Flanders Field poppy.
- d. The department shall determine the closing date for the unit contest.  
The poster shall be on 11x14" poster board. (Drawing paper will not be accepted).
- e. The United States flag may be used as long as there are no infractions of the flag code.
- f. Posters will be judged using the following criteria:
  - 50% - poster appeal (layout, message, originality)
  - 40% - artistic ability (design and color)
  - 10% - neatness
- g. Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils and markers.
- h. Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age and grade of the contestant and the name of the department.
- i. Submissions become property of the American Legion Auxiliary.  
Through submission of artwork, contestants and their legal guardians' grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.
- j. The poster shall be the work of only one individual.
- k. The label "In Memoriam" from the veteran-made poppy may not be used.

## MISS POPPY CONTEST

**Award Criteria:** Little Miss Poppy - Ages 6-12

**Award Guidelines:**

- Participant must be between 6 and 12 years of age and be a Junior member in good standing of the American Legion Auxiliary.
- Promotional activity of the Poppy story must occur through the American Legion, the American Legion Auxiliary and the community.
- Selection of Little Miss Poppy is at the discretion of the unit.
- For National Little Miss Poppy consideration, participant must submit a Little Miss Poppy scrapbook (8½" x11") containing photographs and clippings illustrating how she promoted the American Legion Auxiliary poppy in her department. Only those scrapbooks that contain a self-addressed envelope with postage will be returned. Although every effort will be made to return the scrapbook, accidents do happen, so all entrants must allow for that risk.
- Criteria for judging Little Miss Poppy Scrapbook entries:
  - a. Costume (there is no specific dress code or particular dress color for Miss Poppy).
  - b. Promotion of the Poppy program: What did you share and do?
  - c. Publicity of poppy activities (newspapers, radio/TV, etc.).
  - d. Narrative report on "What I Have Learned Being Little Miss Poppy."
  - e. Essay on "Memorial Poppy" not to exceed 100 words.
  - f. The memorial poppy must be visible in all promotion and publicity submitted.
  - g. Neatness and creativity.

- h. Cover page to include member name, unit name, state, age division and year.
- i. Judging scale should be 1 through 10 for each area of judging for entire entry.
- The Little Miss Poppy (age 6-12) winner will be invited to appear at the ALA National Convention, immediately following her selection, and if she so chooses, will travel at her own expense.
  - a. Winners of the National Little Miss Poppy contest each will receive a citation plaque.
- Please follow department guidelines for submitting entries.
  - a. If the Poppy scrapbook is to be returned, members must include a self-addressed, stamped envelope. Although every effort will be made to return the scrapbook, accidents do happen so all entrants must allow for that risk.

\*\*The Department winners in each class will be forwarded to National for competition.

## **DEPARTMENT CONVENTION POPPY CONTEST**

**Award Criteria:      Wreath using the 100 year theme**

**Award Guidelines:**

Must use Department President's Mary's theme "Remember, Honor, Serve" and the poppy

**Award Criteria:      Basket or cn decorated for Units to use on Poppy Day**

**Award Guidelines:**

Must use Department President's Mary's theme "Remember, Honor, Serve" and the poppy

Both contest are open to all Auxiliary members. All entries must include a card in an envelope containing your name, Unit number, District number and location. Small or large poppies may be used with the white tags removed. Voting for People's Choice will be by donation, with the funds going to the Department President's Projects. Those who choose to donate their entries, will be donated to a veteran.

**Award:** Cash prizes for each contest will be awarded as follows:

1st Place - \$25.00

2nd Place - \$20.00

3rd Place - \$15.00

People's Choice - \$10.00

## National Awards:

### **A. Poppy Poster Contest**

- See Department Awards - same rules apply.  
Deadline is June 1, 2020  
All Department entries must be sent by the Department Chairman to her  
National Division Chairman postmarked by 5:00 P.M. EST by the deadline date

### **B. National Miss Poppy Contest: Little Miss Poppy (Ages 6-12)**

- See Department Awards - same rules apply.  
Deadline is June 1, 2020  
All Department entries must be sent by the Department Chairman to her  
National Division Chairman postmarked by 5:00 P.M. EST by the deadline date

### **C. Unit Awards: Most Outstanding Unit Poppy Program**

- Award: Citation Plaque
- Presented to: One unit in each division (5) announced by the national Poppy committee at the pre-convention meeting.
- Materials and guidelines:
  - a. The entry must be typewritten in narrative format not to exceed 1,000 words.
  - b. The report should cover all areas of emphasis and any relevant information involving program activity and describing your use of the poppy throughout the year.

Deadline is June 1, 2020

All Department entries must be sent by the Department Chairman to her  
National Division Chairman postmarked by 5:00 P.M. EST by the deadline date

### **D. Department Award: Best Department Poppy Program**

- Award: Citation
- Presented to: One department in each division (5) announced by the national Poppy committee at the pre-convention meeting.
- Materials and guidelines:
  - a. The entry must be typewritten in narrative format, not to exceed 1,000 words.
  - b. The report should cover all areas of emphasis and any relevant information involving program activity and describing your use of the poppy throughout the year.

Deadline is June 1, 2020

All Department entries must be sent by the Department Chairman to her  
National Division Chairman postmarked by 5:00 P.M. EST by the deadline date