



American Legion Auxiliary

Media Release

DEPARTMENT OF [STATE]

Street Address, City, State ZIP Code

www.ALAforVeterans.org (and your unit/department's website is available)

Contact: [PR chairman], [PR chairman's phone number]; [PR chairman's email address]

[DATE]

FOR IMMEDIATE RELEASE

Local American Legion Auxiliary Unit Observes Veterans Day

[CITY] — In observance of Veterans Day, American Legion Auxiliary (ALA) [UNIT NAME / NUMBER] will celebrate military servicemembers' dedication and honor their sacrifices by hosting [EVENT NAME] from [TIME] at [LOCATION].

[INSERT A FEW LINES WITH ADDITIONAL DETAILS AND HIGHLIGHTS OF YOUR EVENT]

“The men and women of the U.S. Armed Forces make sacrifices every day to ensure that Americans continue to enjoy the freedoms that we hold so dear. This event is just one of the ways that we're able to honor veterans, military, and their families,” said [LOCAL AUXILIARY MEMBER].

For more information, call [preferably a number where media or interested persons can reach someone during day and evening hours].

Founded in 1919, the American Legion Auxiliary (ALA) helps to advance the mission of The American Legion. With nearly three-quarters of a million members, it is the world's largest women's patriotic service organization and one of the nation's most prominent supporters of veterans, military, and their families. ALA members volunteer millions of hours annually, with a value averaging \$2 billion each year. From helping to draft the GI Bill in 1944 to advocating for veterans on Capitol Hill, The American Legion Family has been instrumental in advancing legislation that improves the quality of life for our nation's veterans. To learn more and get involved, visit www.ALAforVeterans.org.

###