



American Legion Auxiliary

Department of Minnesota
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Membership

September 2019

“Mining For Members, They Are Our Gems”

Welcome to the 2020 Membership year! The American Legion Auxiliary's Centennial Year!

Every Unit member should be working membership. Even though the first National dues notice is not mailed out until September 15th don't procrastinate pay your dues now. Your dues make a difference in the American Legion Auxiliary's success in serving our mission to help our nation's veterans.

Communicate, Communicate, Communicate! Share information with your members. We cannot stress this enough and you will hear it over and over again. Here are the upcoming joint American Legion Family membership rallies with the details that are currently known:

Harvest Rally - September 7, 2019 at Legionville. Goal for Units is 40%. Membership turn in is from 3:00-4:00pm (maybe 4:30). There will be a lottery drawing at the end of membership turn in for \$50 for those Units who reach the 40% goal. (one winner) The Auxiliary has not received their dues notices from National by this time, so this takes some effort on your part.

Pearl Harbor Rally – December 7, 2019 at the Rosetown Post. Goal for Units is 60%. Social in noon with lunch at 1:00pm and the program at 2pm. There will be a lottery drawing at the end of membership turn in for \$50 for those Units who reach the 60% goal. (one winner)

Sweetheart Rally – February 8, 2020 at the Montgomery Post. Goal for Units 70%. Social is at 11am with lunch at noon and program to follow. There will be a lottery drawing at the end of membership turn in for \$50 for those Units who reach the 70% goal. (one winner)

Appreciation Rally – March 21, 2020 at the La Crescent Post. Goal is 80%. Social will be 4:30pm with dinner at 5:30pm and program to follow. There will be a lottery drawing at the end of membership turn in for \$50 for those Units who reach the 80% goal. (one winner)

Membership is everyone's job. Celebrating our 100 years of service to our veterans. Are you and your Unit ready to CELEBRATE? What is your membership doing to celebrate the Auxiliaries 100th Anniversary? What is your Unit doing to attract new members, rejoin old members and retain your current members. I am excited to work with everyone this year. You will notice that Unit goals have changed and are doable. Don't stop there, let's take our Department to 100% Goal for President Mary!