



Department of Minnesota  
American Legion Auxiliary Membership Team  
Appreciation Membership Rally, March 10, 2018  
Buffalo, MN

# MEMBERSHIP

May/June

**Membership is EVERYONE'S JOB!!**

Do you see your District Membership Chairman?

Do you like their hard hat?

Congratulations to Sandy Gibson and the 4<sup>th</sup> District for being in first place as of April 4! Congratulations also to 1<sup>st</sup> Vice President Jean for being in 1<sup>st</sup> place between the even and odd districts. Even districts won! Be sure to get a picture of your District Membership Chairman in their hard hat and email it to me.

I would like to "Thank" everyone for working the Membership Program this year. Membership is the backbone of the American Legion Auxiliary and we need to continue to recruit new members to make sure the Auxiliary will be in existence in another 100 years. All Auxiliary programs are very important to the veterans and our military. Please encourage those members who have not renewed to do so. Keep "searching" for those new members and "rescuing" the renewals!

As of 4-11-18, the Department of Minnesota is in 23<sup>rd</sup> Place in the National standings and in 5<sup>th</sup> Place in the Northwestern Division. We are making some gains, however we are falling behind in the National Standings. Our membership totals are 1,605 behind as of this time last year. Let's make phone calls, send postcards, or letters to those members who have not sent in their memberships.

My hope is that you were able join us at a scheduled stop when our National President Diane joined us in Minnesota in April. Thank you to all who hosted the stops. We had a great time! Didn't expect to have snow in April!

Some Units received a letter from me as the Department of Minnesota Membership Chairman. My hope, with that letter, was to help increase the membership in Minnesota. I looked at the percentage of where the Units were with their goal. All Units under 90% received the letter. If you have questions, please contact me.

Let's go "Shine the lights on our veterans and military while searching for new members!" While we are searching and rescuing, let's have a lot of fun!

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