



American Legion Auxiliary

Department of Minnesota
State Veterans Service Building
20 W 12th St #314 St Paul MN 55155
Telephone 651-224-7634 Fax 651-224-5243
Toll Free 1-888-217-9598
Email – deptoffice@mnala.org

May 2019

LEADERSHIP

**HAVE YOU TAKEN THE ON-LINE COURSES
AT THE ALA ACADEMY???**
IF SO, YOU CAN JOIN MINNESOTA'S
ALA ACADEMY
HONOR ROLL

**EMAIL WHICH CLASSES YOU HAVE COMPLETED TO:
deebuckley@comcast.net BY JUNE 28, 2019**

YOU HAVE 2 MONTHS TO COMPLETE COURSES BEFORE THE REPORTING DEADLINE!!!

Classes available:

ALA 101: is the introductory course to the ALA Academy, focusing on who we are, what we do and why we matter. ALA 101 provides a general overview of the ALA and our mission, with information helpful for most new (and not-so-new) members to learn.

ALA Communication Methods: is an introduction to how the ALA uses E-Communication. It also provides basic how-to information about using social media.

ALA Leadership: Living Our Motto of Service Not Self: reviews what it means to be a leader and that leadership is not only a title - it is helping others to stay mission-focused and leading by our guiding principles.

Establishing an ALA Culture of Goodwill: is a thought-provoking course designed to help ALA members better understand how our attitudes, beliefs and behaviors impact ALA membership and the ALA's ability to serve our mission.

ALA Branding and Why It Matters to Me: ALA members will learn that branding is more than just a logo – it's also how the public perceives our organization and our values.

Log in today to start your learning: www.alaforveterans.org/ala-academy

Dee Dee Buckley
Department Leadership Chairman