

MINNESOTA STRATEGIC PLAN

Goal 4 - Strengthen Units and Districts

Strategy A - Build capacity of all Units and Districts.

Initiatives:

#1 Restructuring of Unit meetings

Expected Outcome:

- * Family friendly atmosphere.
- * Mission related activities.
- * Leave meeting with sense of fulfillment.

#2 Joint American Legion Family Meetings

Expected Outcome:

- * Sense of well being.
- * Knowledge of all organizations.
- * Teambuilding.

Strategy B - Invest in training at all levels.

Initiatives:

#1 Encourage all members to participate.

Expected Outcome:

- * More knowledgeable members.
- * Shared Knowledge.

#2 Create Resource Guide with publication dates.

Expected Outcome:

- * Most recent information available to all members.
- * Update social media.
- * Create interest in programs.

Strategy C - Collaborate with Districts in developing innovative ways to improve organizational and financial performance.

Initiatives:

#1 Collaborate with the other Units and District to share best practices.

Expected Outcome:

- * Strengthen the organization.

Strategy D - Support the Units and Districts in the development of their Strategic Plans.

Initiatives:

#1 Encourage and accept input from all members at all levels.

Expected Outcome:

- * Strengthen Units and Districts.
- * Members take ownership.

Strategy E - Reward Units and Districts that increase unit capacity.

Initiatives:

#1 Recognition at Department Functions.

Expected Outcome:

- * Pride in our organization.
- * Continued membership.