



Department of Minnesota
January 2026 Unit Mailing
Membership Chairman,
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Happy New Year!

Hope everyone had a Merry Christmas and New Year Holiday. As we approach this time of year members across the nation become extremely busy, post, units, and squadrons are all working hard to work the mission while also trying to work on renewals, retention, and growth. We need to ask, **who ARE the members? What do they need?** Here are some tricks to help you:

- Talk to your members.
- Thank them for being a member.
- Be warm and welcome to new people who walk through your door.
- Share your accomplishments as a unit for the mission.

Currently as of 12/15/2025 Minnesota American Legion Auxiliary is at 74.10%, the National goal is to make 85% March 15, 2026. For the District Chairman there is a Challenge out to make this Goal by February 14, 2026, to receive a gift from me. I know that all ten districts can make it.

Remember as you are out recruiting there is a new award for the Auxiliary, "Family 3 Award" Members who recruit 3 New Legion members, 3 New Auxiliary members and 3 New SAL members for the 2026 membership year. One entry per recruiter. Certified forms must be received at ALA National Headquarters by June 6, 2026. Please send the entry form to your department headquarters office no later than one week prior to the deadline.

New members must be paid by June 1, 2026.