



**Department of Minnesota**  
March 2026 Unit Mailing  
**Public Relations Chairman,**  
**Michelle Weaver**  
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As we move into the final stretch of the reporting year, this is an important time for every Unit to help tell the story of the American Legion Auxiliary. Public Relations is more than publicity—it is how we show our communities who we are, what we do, and why our mission matters. Strong reporting and steady communication ensure that our service is seen, understood, and remembered.

### **Annual Reports: Please Submit to Your District Chairman**

Annual Reports are due soon, and every Unit's participation is essential. These reports document the incredible work you have done throughout the year—your volunteer hours, your impact on veterans and families, and the programs you have supported.

Please make sure your Unit's Annual Reports are completed and sent to your District Chairman by the required deadline. Even if your Unit's activities were limited this year, submitting a report ensures your efforts are counted and your voice is included.

### **Continue Sending Public Relations Items**

I also encourage Units to continue sending me your photos, event write-ups, announcements, and community highlights. These submissions help us:

- Showcase the work happening across the District
- Inspire other Units with new ideas
- Strengthen our presence in local communities
- Demonstrate the value of the Auxiliary to potential members

Every project—large or small—helps tell the story of who we are. If your Unit is hosting an event, supporting a Legion Family activity, honoring veterans, or participating in community service, please share it. Your contributions help keep our District informed, connected, and proud of the work we do together.

### **Thank You for All You Do**

Your dedication is what keeps our mission strong. Thank you for continuing to serve, support, and uplift veterans, military families, and our communities. I look forward to receiving your reports and your ongoing Public Relations submissions as we close out this reporting year.