

The one hundredth year planning committee has been working hard to provide you with a variety of activities and tools to use during our year of celebration.

Some of our activities are on separate flyers in this mailing. But I wanted to mention that on November 16 there is a no tap bowling tournament and Pam Horshal will be collecting registration forms at Fall Conference.

National has made a Centennial Media Toolkit to download from [ALAForVeterans.org](http://ALAForVeterans.org) under the marketing and Promotional Materials tab. The direct link is: <https://bit.ly/2Y28UQq>. The tool kit is also available under the Minnesota web page under the "about" tab in the 100-year file. The purpose of this media toolkit is to help ALA units promote the centennial at the local community level. From planning the celebration to publicizing it, this toolkit can help units of any size. ALA National Headquarters has created templates that can assist you in spreading the news about your unit's events. These templates can be customized when accessed online.

We have several Facebook hash tag accounts that you can submit and look up information on. The Hash tag accounts for National are; #ALA100Celebration and #ALA100 There you can find ideas from all over the United States. We also have one just for Minnesota, MNALA100

Our National Headquarters 100<sup>th</sup> year committee needs your assistance as we are looking for the oldest living member and the longest tenured member in our great organization. Please remember to use #ALA100Celebration, MNALA100, #ALA100.

The ALA's 100th anniversary is a time not only to celebrate the achievements of the last century, but also to look ahead to our next century. Please remember that a new generation of veterans, service members, and their families will depend on the American Legion Auxiliary.

Karla Otterness