



2020 MEMBERSHIP AWARDS

Member Award: 10 X 10

- **Award:** \$100
- **Presented to:** Members that recruit 10 (ten) NEW junior and/or senior members for the 2020 membership year by November 10, 2019. **Ten by the 10th – the ALA’s 100th birthday!**
- **Deadline:** Members must be entered in ALAMIS system by 11/10/19.
 - **FORMS** must be received at National HQ by **November 15, 2019.**
- **Drawing:** All verified entries will be placed in a drawing for \$1000 towards a trip to the ALA 2020 National Convention plus two States Dinner tickets (there will be one winner)
Note: If winner of the drawing does not attend National Convention, reimbursement will be required. There will not be a second drawing/alternate winner.
- **Materials and guidelines:**
 - Form can be printed from the ALA National Membership Committee page of the national website (www.ALAforVeterans.org). You must be logged into the “Members only” area to access the page.
 - One entry per recruiter

Member Award: R/R5 – Recruit/Rejoin 5

- **Award:** Special gift from the National Membership chairman (gift will be different for each deadline)
- **Presented to:** Members who recruit or rejoin five or more Auxiliary junior or senior members into the 2020 membership year.
Note: Rejoins must not have paid dues after the 2017 membership year
- **First Deadline:** President’s Day, February 17, 2020
- **Second Deadline:** Flag Day, June 14, 2020
Note: If you win the 10 X 10 award you will have met the requirements for the first deadline of this award and will automatically qualify for & receive this gift. No additional action or form required.
Note: You can enter for both deadlines, but if you got the award for the first deadline, to be eligible for the second deadline, you will need to recruit/rejoin 5 additional members by June 14th (can’t be same people from the 10x10 or Feb. 17th deadline)
- **Materials and guidelines:**
 - Form can be printed from the ALA National Membership Committee page of the national website (www.ALAforVeterans.org). You must be logged into the “members only” area to access the page
 - One entry per recruiter.

For award forms or more information email your dept or membership@alaforveterans.org

Unit Award: 100% Unit Award

- **Award:** 100 awards of \$100 to be used to advance the ALA mission
- **Presented to:** Units that reach 100% of their 2020 membership goal by November 10, 2019 will be placed into a random drawing from which 100 units will be selected to receive \$100.
- **Deadline:** American Legion Auxiliary birthday, November 10, 2019
- **Materials and guidelines:**
 - This award will be based on units that reach 100% of their reported goals by November 10, 2019 as verified by ALAMIS

Note: Departments must submit Unit goals to National Headquarters by September 1, 2019 to be eligible for the 100% Unit award and all Department awards. These must be sent in a specific format which will be provided by NHQ.

****DEPARTMENT AWARDS****

Per Nicole's "ALA's 100th birthday wish," Dept awards will be based on assigned Dept Goals which will be one (1) new member per number of Units in the Department over last year's membership numbers as of 30 days prior to the 2019 National Convention – July 27th 2019. A department's unit count will be the number in the ALAMIS system as of July 27th. This will include any units that haven't yet been cancelled at the 2019 National Convention. (i.e.: if you are submitting 7 units for cancellation during convention, those 7 units will still be part of your unit count for determining your dept membership goal.)

Department Award: Pearl Harbor Day Award

- **Award:** \$250 to be used to advance the ALA mission
- **Presented to:** Departments reaching 75% of their 2020 Department membership goal
- **Deadline:** December 7, 2019
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS system by December 7, 2019

Department Award: Armed Forces Day Award

- **Award:** \$250 to be used to advance the ALA mission
- **Presented to:** Departments reaching 95% of their 2020 Department membership goal
- **Deadline:** May 18, 2020
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS system by May 18, 2020

****NOTE:** *Depts that receive the Pearl Harbor Day Award are also eligible for the Armed Forces Day Award.*

Department Award: The Celebration Award

- **Award:** \$500 to be used to advance the ALA mission
- **Presented to:** Any Department that has reached the Department Goal
- **Deadline:** 30 days prior to the 2020 National Convention – Aug. 1st, 2020
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS system by Aug. 1, 2020
 - Winners to be announced at National Convention 2020.

****NOTE:** *Depts that receive either or both the Pearl Harbor Day and the Armed Forces Day Awards are also eligible for the Celebration Award*

The National Membership Chairman will inform any department that has award winners except for The Celebration Award. It will be announced during Membership remarks at National Convention.

**-Additional Membership Incentive for the ALA's 100th Year-
"One Week of Caring & Sharing for the Next Century of the ALA"**

For one week this spring - April 1-7th, 2020 - we are asking Units to work together to contact all members of their Unit. We want you to call members in good standing, members who still need to renew, and former members that need to rejoin (have not paid dues since 2017). We will provide you with all of the details and sample scripts in the Membership Supplement to this year's Programs Action Plan. The purpose of these calls is to let ladies know their membership is valued and/or they are missed.

Watch for more on this in the Programs Action Plan supplement and via emails, eBulletins and Department news!