

**PLAQUES AND AWARDS
2022 - 2023
AMERICANISM**

All entries are to be sent to the Department Americanism Chairman, Bethany Dickert 5109 Rainbow Lane, Moundsview, MN 55112

DEPARTMENT AWARDS:

AMERICANISM ESSAY CONTEST:

- Theme: What Does Patriotism Mean To You?
- Entry must include signed coversheet
- One entry per class per unit may be submitted
- Entry due to Department Americanism Chairman **no later than March 25, 2023**

PIERCE J. CLARK PLAQUE:

- Award Criteria: To the Unit reporting the most constructive, well rounded program in Americanism.
- Award Guidelines: Entry must be in narrative form not to exceed 1000 words. Entry must be typed and may include photos and press releases. Entries must contain the Unit name, number and the name and address of the Unit chairman.
- Award: Plaque - presented at the Department Convention.

FREEDOM AWARD

- Award Criteria: To the Unit Chairman reporting the most outstanding Americanism youth program.
- Award Guidelines: Entry is to be typed in narrative form, not to exceed 1000 words. The entry may include no more than five pictures/news articles.
- Award: Citation - presented at Department Convention.

PATRIOT AWARD

- Award Criteria: to the Unit Chairman reporting the most outstanding program promoting awareness and proper respect for the American Flag and the National Anthem.
- Award Guidelines: Entry is to be typed in narrative form, not to exceed 1000 words. No pictures or clippings are to be included.
- Award: Citation - presented at Department Convention.

NATIONAL AWARDS:

Unit Award: DOROTHY PEARL MOST OUTSTANDING UNIT AMERICANISM PROGRAM

- Award: Citation Plaque
- Presented to: One Unit in each division (5)
- Materials and guidelines:
 - The Entry must be typewritten in narrative format, not to exceed 1000 words.
 - The entry may include not more than five pictures and five news articles
 - Report must have National Americanism Report & Award Cover Sheet attached to it.

Department Award: BEST DEPARTMENT AMERICANISM PROGRAM

- Award: Citation
- Presented to: One department in each division (5)
- The entry must be typewritten in narrative format, not to exceed 1000 words. Include pictures, clippings, scrapbooks, folders, etc.
- Report must have National Americanism Report & Award Cover Sheet attached to it.



AMERICANISM ESSAY CONTEST 2023 Cover Sheet

Each year, the American Legion Auxiliary (ALA) sponsors an Americanism Essay Contest for students in grades 3-12, including students with special needs. Grade levels are divided into six classes. One award in each of the six classes will be presented in each division. Winners will receive \$50 and a \$50 donation in the student's name will be made to the Children of Warriors National Presidents' Scholarship fund. National winners will be posted at www.ALAforVeterans.org after convention.

Essay Title: *"What does patriotism mean to you?"*

Essay Classes:

Class	Grade Level	Word Requirement
I	3 and 4	150-250
II	5 and 6	250-300
III	7 and 8	350-400
IV	9 and 10	450-500
V	11 and 12	450-500
VI	Students with special needs	Word count should correspond with student's grade level.

Essay Checklist:

- ☐ Class competing in _____
- ☐ Sponsoring ALA unit _____
- ☐ Typed or neatly written essay conforming to the word requirement for class
- ☐ Completed essay coversheet as first page of essay
- ☐ Word count of essay _____
- ☐ Due date for student to return to ALA unit _____

To Be Completed by the Student/Parent:

Student Name: _____

Address (Street, City, State, Zip): _____

E-mail Address: _____

Phone: _____

School Name: _____

School City/State: _____

Teacher Name and Signature: _____

Auxiliary Use Only (Must be completed for entry to be considered.):

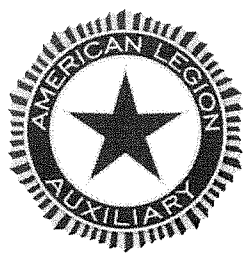
Sponsoring Unit Name/Number: _____

Signature of Unit Americanism Chairman: _____

Unit winner due to Department on: _____ Department: _____

Signature of Department Chairman: _____

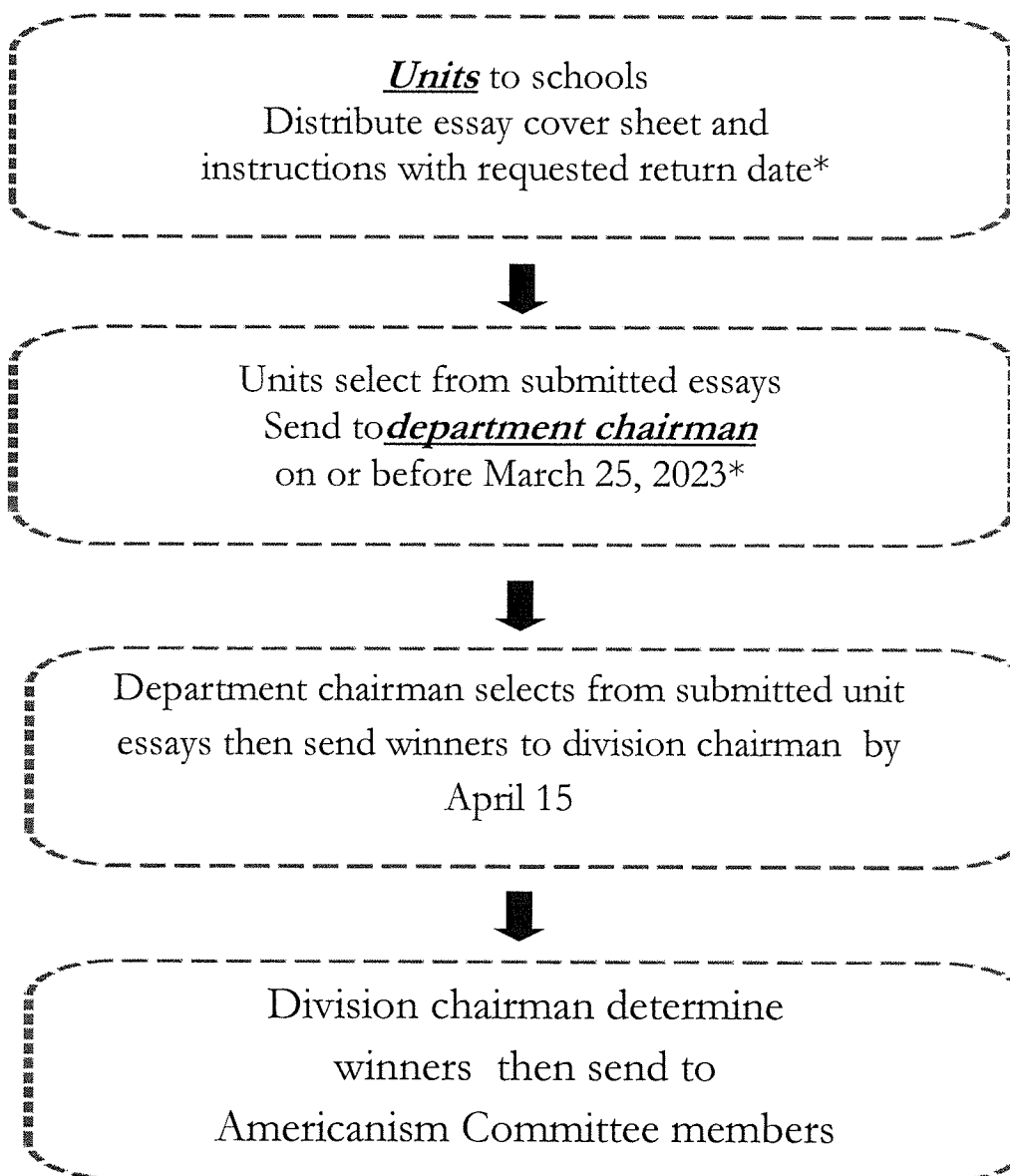
Department winner due to National Americanism Division Chairman by April 15, 2023



American Legion Auxiliary

Americanism Essay Contest flow chart -

Visit www.ALAforVeterans.org for more information and required cover sheet



**Deadlines determined by unit and department chairmen.*

**PLAQUES AND AWARDS
2022 - 2023
AUXILIARY EMERGENCY FUND**

<p style="text-align:center">All entries are to be sent to the Department Auxiliary Emergency Fund Chairman, Kollett Kaehlert 1943 Sheridan Court, North Mankato, MN 56003</p>

NATIONAL AWARDS:

UNIT AWARD: Largest Contribution by a Unit

- Award: Citation Plaque and special recognition at national convention
- Presented to: One unit contributing the largest amount (per capita)
- Materials and guidelines:
 - Total donations per unit will be tracked by National Headquarters and will be divided by the units' current membership totals as of June 1 to determine the per capita donation amount
 -

DEPARTMENT AWARD: Largest Contribution

- Award: Citation
- Presented to: One department per division contributing the largest donations (per capita) to the AEF as of June 1, 2023

DEPARTMENT AWARD: Largest Contribution by a Department

- Award: Citation Plaque and special recognition at national convention
- Presented to: One department contributing the largest amount (per capita)
- Materials and guidelines:
 - Total donations per unit will be tracked by National Headquarters and will be divided by the units' current membership totals as of June 1 to determine the per capita donation amount

**PLAQUES AND AWARDS
2022 - 2023
CHILDREN & YOUTH**

All entries are to be sent to the Department Children & Youth Chairman, Karla Otterness 239 Westgate Dr, Winsted, MN 55395

DEPARTMENT AWARDS:

MILO BLANICH CHILDREN & YOUTH PLAQUE

- Award: Plaque
- Award Criteria: To the unit with membership of 10-200 members for the most outstanding Children & Youth report
- Award Guidelines:
 - A typewritten narrative not to exceed 1,000 words.
 - May include pictures, news articles, news releases, etc.
 - Attach an award cover sheet, including the name of the award as well as the name of the contest and contact information

GLEN H. DORNFIELD CHILDREN & YOUTH PLAQUE

- Award: Plaque
- Award Criteria: To the unit with membership of 201 and over members for the most outstanding Children & Youth report
- Award Guidelines:
 - A typewritten narrative not to exceed 1,000 words.
 - May include pictures, news articles, news releases, etc.
 - Attach an award cover sheet, including the name of the award as well as the name of the contest and contact information

NATIONAL AWARDS:

MOST OUTSTANDING UNIT CHILDREN & YOUTH PROGRAM

UNIT AWARD

- Award: Citation Plaque
- Presented to: One unit in each division (5)
- Materials and guidelines:
 - Narrative not to exceed 1,000 words. Include specific examples of how your unit worked the Children & Youth program, including supporting military children.
 - May include pictures, news articles, news releases, etc.
- Report must have national Children & Youth Report & Award Cover Sheet attached to it.

BEST DEPARTMENT CHILDREN & YOUTH PROGRAM

DEPARTMENT AWARD

- Award: Citation
- Presented to: One department in each division (5)
- Materials and guidelines:
 - Narrative not to exceed 1,000 words. Include specific examples of how your department worked the Children & Youth program, including supporting military children.
 - May include pictures, news articles, news releases, etc.

**PLAQUES AND AWARDS
2022-2023
COMMUNITY SERVICE**

All entries are to be sent to the Department Community Service Chairman, Robin Dorf P.O. Box 1236, Monticello, MN 55362
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DEPARTMENT AWARDS:

DEPARTMENT COMMUNITY SERVICE PLAQUE

- Award: Plaque presented at Department Convention
- Award Criteria: To the unit with the most outstanding overall promotion of the Community Service Program during the 2022-2023 administrative year.
- Award Guidelines:
 - Each entry must include both objectives. Entry must be in narrative form, not to exceed over 1,000 words.
 - Must include pictures, newspaper articles and attached after narrative.
 - The unit name and address, name of the Department and a completed copy of your annual report must be included.
 - The Department winner will be forwarded to National for competition.

STARR COMMUNITY SERVICE PLAQUE

- Award: Plaque
- Award Criteria: To the unit submitting the most outstanding report concerning any one Community Service project emphasized in the Action Steps in the Plan of Action (Community-Wide Service project, Walk Run and Roll, National Day of Service, Community Blueprint, Job Fair, Career e-Mentoring.
- Award Guidelines:
 - The entry shall consist of the Unit's annual report form and a narrative not to exceed 500 words.
 - Photos and print publicity may be included and attached after narrative.

NATIONAL AWARDS:

MOST OUTSTANDING COMMUNITY SERVICE PROGRAM

UNIT AWARD

- Award: Citation Plaque
- Presented to: One unit in each division (5)
- Materials and guidelines:
 - Include pictures and newspaper articles
- Report must have national Community Service Report & Award Cover Sheet attached to it.

BEST DEPARTMENT COMMUNITY SERVICE PROGRAM

DEPARTMENT AWARD

- Award: Citation
- Presented to: One department in each division (5)
- Materials and guidelines:
 - Each entry must be typewritten in narrative form.
 - Include pictures and newspaper article
- Report must have national Community Service Report & Award Cover Sheet attached to it.

**PLAQUES AND AWARDS
2022 - 2023
EDUCATION**

All entries are to be sent to the Department Education Chairman, Tricia Pagel 2655 Linden Ave, Slayton, MN 56172

DEPARTMENT AWARDS:

DEPARTMENT COPPA STARR EDUCATION AWARD

- Award: Plaque presented at Department Convention
- Award Criteria: To the Unit submitting the most outstanding Education report.
- Award Guidelines:
 - Entry must be in narrative form not to exceed 500 words.
 - Entry must be typed and include a copy of the Unit's annual report.
 - Reports and clippings may be included.

NATIONAL AWARDS:

MOST OUTSTANDING UNIT EDUCATION PROGRAM

UNIT AWARD

- Award: Citation Plaque
- Presented to: One unit Education Chairman
- Materials and guidelines:
 - Entries must include the national award cover sheet
 - The entry must be typewritten in narrative format, not to exceed 1,000 words, describing specific examples of how your unit worked the Education program
 - Include pictures, clippings, scrapbooks, folders, etc.
- Report must have national Education Report & Award Cover Sheet attached to it.

MOST OUTSTANDING DEPARTMENT EDUCATION PROGRAM

DEPARTMENT AWARD

- Award: Engraved Plaque
- Presented to: One department Education Chairman
- Materials and guidelines:
 - The entry must be typewritten in narrative format, not to exceed 1,000 words, describing specific examples of how your department worked the Education Program.
 - Include pictures, clippings, scrapbooks, folders, etc.
- Report must have national Education Report & Award Cover Sheet attached to it.

**PLAQUES AND AWARDS
2022 - 2023
HISTORY**

All entries are to be sent to the Department History Chairman, Margee Keller 301 Maple Street, Crookston, MN 56716

DEPARTMENT AWARDS:

BETTY GARTNER PLAQUE

- Award: Plaque presented at Department Convention
- Award Criteria: To the Unit with the most outstanding Senior history
- Award Guidelines:
 - See History Rules enclosed

STICKLEY GIFFORD PLAQUE

- Award: Plaque presented at Department Convention
- Award Criteria: To the Junior Group with the most outstanding Junior history.
- Award Guidelines
 - See History Rules enclosed

DISTRICT HISTORIAN PLAQUE

- Award: Plaque presented at Department Convention
- Award Criteria: To the District Historian with the most outstanding District history.
- Award Guidelines: See History Rules enclosed

WOMEN'S HISTORY ACTIVITY AWARD

- Award: Plaque presented at Department Convention
- Award Criteria: To the Unit/District with the most outstanding Senior activity to celebrate "Women's History" in the month of March
- Award Guidelines: A short narrative of 500 words or less on: What your unit did to celebrate "Women's History" in the month of March 2023. You may include 2 photos, and/or 2 newspaper clippings. A hard copy of this report is required.



American Legion Auxiliary

A Community of Volunteers Serving Veterans, Military, and their Families

HISTORY RULES 2022 - 2023

**All entries are to be sent to the Department History Chairman,
Margee Keller 301 Maple Street, Crookston, MN 56716**

When you write the History of your Unit (both Senior and/or Junior), please use the following rules:

1. Using the history paper sent from department for the first page, include the name of the; Unit, Location, District, Name of Unit Historian, Unit President, and the date at the top of the sheet. (three copies are to be made: one sent to the Department; second to the District President; and third for the Unit records).
 - a. Use plain white paper if your history requires more than one page.
 - b. If you need to handwrite your histories, please make sure they are legible.
 - c. Originals may be copied
 - d. DO NOT FOLD
2. Names of elected and appointed officers should run in sequence across the page. (Do not list chairmen).
3. One paragraph on each program accomplished and a concise story of the Unit's administrative, social or specialty programs. Be original and unique.
4. Please include your financial information- How much you raised or spent in your chairmanships or special projects. This is a request from National.
5. Four photos or newspaper clippings may be used in the histories entered for trophies and awards. They must be scanned into your history report in the appropriate place. If you are handwriting your report, please place on a separate sheet or sheets of paper.
6. It is recommended that all District, Department and National Chairmen and Officers serving **from your Unit** be listed at the end of your History report.
7. **YOUR HISTORY MUST BE SIGNED.**
8. To be considered for a Department Award, an extra copy of your history must be sent to the Department Historian with a note or an entry form designating it as an entry for competition and the name of the award you are applying for. The Unit history must be mailed to Margee Keller 301 Maple Street, Crookston, MN 56716 by April 15th

These rules apply to Junior Histories also.

The Junior Historian must write, compose, and sign the History.

American Legion Auxiliary Department of Minnesota

State Veterans Service Bldg. - 20 W. 12th St. Suite #314 - St. Paul, MN 55155 | P: (651) 224-7634 | F: ((651) 224-5243 | (888) 217-9598
deptoffice@mnala.org | Website: www.mnala.org

**PLAQUES AND AWARDS
2021 - 2022
JUNIOR ACTIVITIES**

All entries are to be sent to the Department Junior Activities Chairman, Renee Suess 678 Independence Dr, Big Lake, MN 55309

DEPARTMENT JUNIOR CONFERENCE AWARDS:

The following awards will be presented at the Department Junior Conference. There is a no limit to the number of entries per unit (1 entry per Junior, per contest) for these contests. All entries must be at the Conference by 9:00 a.m. on Saturday, April 15, 2023, for judging. Entries that were made in anticipation of the 2023 Department Junior Conference may be submitted.

Please make sure every entry has an envelope attached with the contest name and class number on the outside. Please put a paper inside the envelope with the Junior member's name, Unit number, location and district. The envelope must be sealed.

Classes & Awards

Class I	Ages 6 years and under
Class II	Ages 7 – 12 years
Class III	Ages 13 – 28 years

Awards

1 st Place	\$10 cash award for each class
2 nd Place	\$5 cash award for each class

POPPY COURSAGE/BOUTONNIERE CONTEST

- Award Criteria: To the Junior member in each class with the best Poppy corsage or boutonniere using Honorary Department Junior President Sydney's theme "Juniors spreading kindness like confetti" using confetti.
- Award Guidelines:
 - All white tags must be removed from the poppies

POPPY CENTERPIECE CONTEST

- Award Criteria: To the Junior member in each class with the best Poppy centerpiece using Honorary Department Junior President Sydney's theme "Juniors spreading kindness like confetti" using confetti.
- Award Guidelines
 - All white tags must be removed from the poppies.

POPPY MEMORIAL DAY WREATH CONTEST

- Award Criteria: To the Junior member in each class with the best Poppy Memorial Day Wreath using Honorary Department Junior President Sydney's theme "Juniors spreading kindness like confetti" using confetti.
- Award Guidelines
 - All white tags must be removed from the poppies

DEPARTMENT AWARDS:

STARR LAUCK AMERICANISM PLAQUE

- Award: Plaque presented at the Department Convention.
- Award Criteria: To the Junior group reporting the best constructed and well-rounded Americanism program for the year.
- Award Guidelines: The entry is to be typewritten in narrative form and not to exceed 1,000 words. Include a copy of your Junior Activities annual report, use the Department Award sheet, and clearly identify the award name for the entry as this is a separate entry from your annual report.

CEDERBERG & LANGENBRUNNER COMMUNITY SERVICE PLAQUE

- Award: Plaque presented at the Department Convention
- Award Criteria: To the unit with the best all-around Junior program in Community Service
- Award Guidelines: Submit a narrative and include a copy of your Junior Activities Annual report. Use the Department Award sheet and clearly identify the award name as this entry is a separate entry from your annual report.

MILLER OUTSTANDING JUNIOR MEMBER PLAQUE

- Award: The winner at the Department level will be forwarded on to national for Junior Member of the Year Award.
- Award Guidelines:
 - Each unit is limited to one nomination.
 - Nominations are limited to Junior members in good standing who were juniors at the start of the 2022 - 2023 administrative year. Recipient can receive award even if they are technically seniors during 2023 as long as they were juniors at the start of the 2022 - 2023 year.
 - Selection should be based on the outstanding contribution the Junior has made through a program or project other than the office she is holding for the current administrative year.
 - Length of membership is not a criterion.
 - The Junior nominee will be selected by her Junior group with assistance of the Unit Junior Activities Chairman.
 - Each Junior group will submit to the Department Junior Activities Chairman the following information:
 - Name, email, and complete address of nominee.
 - Typed narrative, double spaced, not to exceed 500 words describing nominee's accomplishments during the current administrative year 2022 – 2023.
 - Nomination must be signed by Unit Junior Activities Chairman and the Junior President.

NATIONAL AWARDS:

JUNIOR MEMBER OF THE YEAR AWARD

- Award: Engraved plaque and invitation to National Convention
- Presented to: One Junior member in recognition of her dedicated service, efforts, and talents
- Materials and guidelines:
 - Entries must be typed and include the following information:
 - Consideration of only Junior members in good standing who were juniors at the start of the 2022 - 2023 administrative year. Recipient can receive award even if they are technically seniors during 2023 as long as they were juniors at the start of the 2022 - 2023 year.
 - Outstanding contribution the Junior has made through an ALA program or project

- Length of membership is not a criterion.
- Name, email address, and complete mailing address of nominee must accompany nomination.
- A narrative typed essay not to exceed 500 words summarizing the nominee's accomplishments during the current administrative years 2022 – 2023.
- Please include pictures, clippings, scrapbooks, folders, etc. either electronically or via mail. Nomination must be signed by the candidate's unit Junior Activities advisor.
- On the National Report and Award Cover Sheet, include the name and contact information of the Department Junior Activities Chairman.

MOST OUTSTANDING UNIT JUNIOR ACTIVITIES PROGRAM

UNIT AWARD

- Award: Citation Plaque
- Presented to: One unit in each division (5)
- Materials and guidelines:
 - Narrative not to exceed 1,000 words. Include specific examples of how your Juniors worked the ALA mission.
 - May include pictures, news articles, news releases, etc.

BEST DEPARTMENT JUNIOR ACTIVITIES PROGRAM

DEPARTMENT AWARD

- Award: Citation
- Presented to: One department in each division (5)
- Materials and guidelines:
 - Awarded to the department in each division that has conducted the best overall Junior Activities program.
 - Narrative not to exceed 1,000 words. Include specific examples of how your department Juniors worked the ALA mission.
 - May include pictures, news articles, news releases, etc.

BEST MEDIA COVERAGE OF ACTIVITY OR PROJECT

- Award: Citation
- Presented to: One department in each division (5)
- Materials and guidelines:
 - Awarded to the department in each division that has conducted the best media coverage of an activity or project.
- Narrative should detail activity or project from inception to completion and a list of all media coverage. Document with photographs, screen shots, and other evidence of media coverage.

**PLAQUES AND AWARDS
2022 - 2023
LEADERSHIP**

All entries are to be sent to the Department Education Chairman, Raleen Tolzmann 46590 Evergreen Lane, Cleveland, MN 56017

DEPARTMENT AWARDS:

DEPARTMENT FLORENCE HAMEL PLAQUE

- Award: Plaque presented at Department Convention
- Award Criteria: To the Unit submitting the best all-around Leadership program for the year
- Award Guidelines:
 - Entry must be in narrative form not to exceed 1,000 words.
 - Entry must be typed and may include photos and press releases.
 - Entries must contain the Unit name, number and the name and address of the Unit

UNIT MEMBER OF THE YEAR

- Award: A plaque to Minnesota's Unit Member of the year. Winner will also receive \$800.00 towards expenses to the National Convention should she wish to attend.
- Award Criteria: To an individual who is a very special, hardworking, dedicated Auxiliary member who goes above and beyond the call of duty, however, has no desire to serve in any office beyond the Unit level. She may have worked behind the scenes and was there to further the programs of the American Legion Auxiliary.
- Award Guidelines:
 - Each Unit is limited to one nomination.
 - Only Senior members in good standing are eligible.
 - Current membership dues must be paid.
 - The member cannot have obtained an elected or appointed leadership role higher than Unit President.
 - Selection is based on accomplishments, activities, etc. for the **current** administrative year.
 - Years of membership are not a part of the criteria; the nominee may be a new member.
 - Unit must submit a narrative of 1,000 words or less describing the nominee's accomplishments and activities together with the nominee's name, address, and telephone number. The Unit Secretary and President must sign the entry, unless the nominee is one of them in which case, a Past Unit President must sign the entry.

NATIONAL AWARDS:

UNIT MEMBER OF THE YEAR

MEMBER AWARD

- Presented to: A senior member in good standing who hasn't obtained an elected or appointed leadership role higher than that of unit president.
- Materials and guidelines:
 - Selection is based on accomplishments, activities, etc. for the current administrative year.
 - Years of membership are not a part of this criteria; the nominee may be a new member.

MOST OUTSTANDING UNIT LEADERSHIP PROGRAM

UNIT AWARD

- Award: Citation Plaque
- Presented to: One unit per division
- Materials and guidelines:
 - Entries must include the national award cover sheet
 - The entry must be typewritten in narrative format, not to exceed 1,000 words, describing specific examples of how your unit worked the Leadership program
 - Include types of training provided, number of members attending leadership skills workshops/training
 - Must have participation in American Legion Auxiliary Senior Auxiliary Basics, A Course on our History and Legacy
 - Include pictures, clippings, scrapbooks, folders, etc.
- Report must have national Leadership Report & Award Cover Sheet attached to it.

MOST OUTSTANDING DEPARTMENT LEADERSHIP PROGRAM

DEPARTMENT AWARD

- Award: Citation to a department in each division (5)
- Presented to: One department in each division that best demonstrates what her department did to promote leadership
- Materials and guidelines:
 - The entry must be typewritten in narrative format, not to exceed 1,000 words and include recommendations from units and members.
 - Pictures and examples are encouraged.
 - Attach an award cover sheet, including the name of the award, as well as the name and contact information for the department Leadership chairman.
- Report must have national Leadership Report & Award Cover Sheet attached to it.

**PLAQUES AND AWARDS
2022 - 2023
LEGISLATIVE**

All entries are to be sent to the Department Legislative Chairman, Judy Ackerman 924 Shoresacres Dr, Fairmont, MN 56031
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DEPARTMENT AWARDS:

MARIE HARDING PLAQUE

- Award: Plaque presented at Department Convention
- Award Criteria: To the Unit with the best overall Legislative program
- Award Guidelines:
 - Report must be typewritten in narrative form and should not exceed 500 words.
 - Please include a copy of the unit's annual legislative report form. You are encouraged to include pictures and newspaper articles.
 - Entry must include unit name, name, and address of unit chairman.
 - The Department winner will be forwarded to National for the Unit Legislation Award competition.

NATIONAL AWARDS:

MOST OUTSTANDING UNIT LEGISLATIVE PROGRAM

UNIT AWARD

- Award: Citation Plaque
- Presented to: One unit in each division (5)
- Materials and guidelines:
 - Entries must be typewritten in narrative form
 - Include pictures and newspaper articles

BEST DEPARTMENT LEGISLATIVE PROGRAM

DEPARTMENT AWARD

- Award: Citation
- Presented to: One department in each division (5)
- Materials and guidelines:
 - Entries must be typewritten in narrative form
 - Include pictures and newspaper articles



2023 MEMBERSHIP AWARDS

Member Award: 10 Plus 3 in 2023

- **Award:** Special gift selected by the National Membership Chairman
- **Presented to:** Members who recruit 10 NEW Senior members and 3 NEW Junior members for the 2023 membership year.
- **Deadline:** Members must be entered and paid in ALAMIS member database by June 1, 2023.
 - FORMS must be received at National HQ by June 3, 2023.
- **Materials and guidelines:**
 - Form can be printed from the ALA national Membership Committee page of the national website (www.ALAforVeterans.org). You must be logged in to the *MyAuxiliary* area to access the page.
 - One entry per recruiter.

Unit Award: 100% Unit Award

- **Award:** \$25.00 Gift Certificate to Emblem Sales
- **Presented to:** Units that reach 100% of their 2023 membership goal by November 11, 2022.
- **Deadline:** November 11, 2022.
- **Materials and guidelines:**
 - This award will be based on units that reach 100% of their reported goals by November 11, 2022, as verified by ALAMIS.

Note: Departments must submit unit goals to National Headquarters by September 1, 2022, to be eligible for the 100% Unit Award. These must be sent in a specific format which will be provided by NHQ.

Unit Award: New Unit Award

- **Award:** \$25.00 Gift Certificate to Emblem Sales
- **Presented to:** New units chartered between September 1, 2022, and July 31, 2023.
- **Deadline:** July 31, 2023.
- **Materials and guidelines:**
 - This award is automatically presented upon receipt and processing of new unit charter applications at National Headquarters.

Department Membership Goals: Department membership goals are based on each department's 2022 department goal PLUS one new member for every active unit as of the 2022 Mid-Winter NEC Meeting.

Department Award: 75% Award

- **Award:** \$75 to be used to advance the ALA mission
- **Presented to:** Departments reaching 75% of their 2023 department membership goal.
- **Deadline:** Pearl Harbor Day, December 7, 2022.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by December 7, 2022.

Department Award: 85% Award

- **Award:** \$85 to be used to advance the ALA mission
- **Presented to:** Departments reaching 85% of their 2023 department membership goal.
- **Deadline:** TAL Birthday, March 15, 2023.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by March 15, 2023.

Department Award: 95% Award

- **Award:** \$95 to be used to advance the ALA mission
- **Presented to:** Departments reaching 95% of their 2023 department membership goal.
- **Deadline:** National Poppy Day®, May 26, 2023.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by May 26, 2023.

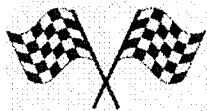
Department Award: 100% Award

- **Award:** \$500 to be used to advance the ALA mission
- **Presented to:** Any department that has reached 100% of their department goal.
- **Deadline:** Independence Day, July 4, 2023.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by July 4, 2023.

Department Award: 102% Award

- **Award:** \$500 to be used to advance the ALA mission
- **Presented to:** Any department that has reached 102% of their department goal.
- **Deadline:** 30 Days Prior to National Convention, July 29, 2023.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by July 29, 2023.

Seating at National Convention: Seating at National Convention will be based on each department's percentage of their 2023 membership goal, from highest percentage to lowest.



10 plus 3 in 2023!

Members who recruit 10 new Senior and 3 new Junior Auxiliary members for the 2023 membership year.

One entry per recruiter

Certified forms must be received at ALA National Headquarters by June 5, 2023.

Please send this form to your department headquarters office no later than one week prior to the deadline.

New members must be paid in ALAMIS by June 1, 2023.

ENTRY/CERTIFICATION FORM

Please type or print legibly and fill out the form completely. Incomplete forms may not be processed.

Recruiter's Name: _____ Member ID#: _____

Recruiter's Department: _____ Unit #: _____ Email: _____

Recruiter's Address: _____

Names of New Senior Members

Member ID#

Names of New Senior Members

Member ID#

1. _____

6. _____

2. _____

7. _____

3. _____

8. _____

4. _____

9. _____

5. _____

10. _____

Names of 3 New Junior Members

Member ID#

Names of 3 New Junior Members

Member ID#

1. _____

3. _____

2. _____

Certified by Department Secretary:

DATE: _____

Department Secretary

Printed Name: _____ Dept: _____

Dept Secretary Signature (required): _____

***I certify that all 13 members are new and paid for the 2023 year.**

***I have provided member ID numbers and verify that the form is filled out legibly and completely.**

DO NOT SEND INCOMPLETE FORMS or more than 1 form per recruiter

**Units: Send form to your
Department Secretary**

Departments:

Please scan and email to:

membership@ALAforVeterans.org

(Subject line: Recruit 13)

Or

Fax: (317) 569-4502 (Attn: Membership)

***Must be received at NHQ
no later than midnight June 5, 2023**

Each recruiter will receive a special gift selected by the 2023 National Membership Committee Chairman.

One entry/award per recruiter

**PLAQUES AND AWARDS
2022 - 2023
NATIONAL SECURITY**

All entries are to be sent to the Department National Security Chairman, LuAnn Marschel 215 Frontier Rd SW, Byron, MN 55920
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DEPARTMENT AWARDS:

LONERGAN PLAQUE

- Award: Plaque presented at Department Convention
- Award Criteria: To the Unit that reports the Most Outstanding Overall Program serving military families with special emphasis on helping them through times of family members deployment and/or injury (severely wounded)
- Award Guidelines:
 - Entry must be typewritten in narrative form not to exceed 1,000 words, please include jpg - pictures and news articles.

MILITARY SUPPORT UNIT AWARD

- Award: Plaque presented at the Department Convention.
- Award Criteria: To the Unit reporting the best overall Program in activities that support our troops.
- Award Guidelines:
 - Entry must be typewritten in narrative form not to exceed 1,000 words.
 - Include a copy of the Unit annual report form.
 - The first page should contain Department and Unit name and number, chairman's name and address and name of award entry. You may include jpg - photos and news articles.

NATIONAL SECURITY PROGRAM AWARD

- Award: A certificate presented at the Department Convention
- Award Criteria: To the Unit Chairman reporting the best overall National Security Program.
- Award Guidelines:
 - Entry must be typewritten in narrative form not to exceed 1,000 words. Include a copy of the Unit annual report form.
 - The first page should contain Department and Unit name and number, chairman's name and address and name of award entry. You may include jpg - photos and news articles.

NATIONAL AWARDS:

MOST OUTSTANDING UNIT NATIONAL SECURITY PROGRAM

UNIT AWARD

- Award: Citation Plaque
- Presented to: One unit in each division (5)
- Materials and guidelines:
 - Entries must be typewritten in narrative form
 - Include jpg - pictures and newspaper articles
- Report must have national's National Security Report & Award Cover Sheet attached to it.

DOROTHY PEARL BEST DEPARTMENT NATIONAL SECURITY PROGRAM

DEPT AWARD

- Award: Citation
- Presented to: One department in each division (5)
- Materials and guidelines:
 - Entries must be typewritten in narrative form
 - Include jpg - pictures and newspaper articles
- Report must have national's National Security Report & Award Cover Sheet attached to it.

SALUTE TO SERVICEMEMBERS AWARD

MEMBER AWARD

- Presented to: One servicemember in each in each branch of the U.S. Armed Forces
- Materials and guidelines:
 - Nominees should be willing to attend National Convention, if possible.
 - All entry forms, including a narrative/YouTube vide, must be completed, and submitted by the deadline. A YouTube video can take the place of a written narrative. Please see Salute to Servicemember Award Nomination Form for more information.
 - Entry must have the nominee's name and address, unit name and number (if applicable), and, most importantly, contact information for the servicemember.
 - One applicant for each branch of service will be accepted.
- Report must have national Salute to Servicemember Report & Award Cover Sheet attached to it.

**PLAQUES AND AWARDS
2022-2023
PAST PRESIDENTS PARLEY**

All entries are to be sent to the Department Past Presidents Parley Chairman, Jean Walker 426 E. Ross Ave, Warren, MN 56762
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DEPARTMENT AWARDS:

KIENHOLZ WALKER PLAQUE

- Award: Plaque presented at Department Convention
- Award Criteria: To the Unit submitting the best narrative on the activities of the Unit's Past Presidents Parley
- Award Guidelines:
 - Entry must be typewritten in narrative format, not to exceed 1,000 words.
 - The entry may include no more than five pictures and news articles.

**PLAQUES AND AWARDS
2022 - 2023
POPPY**

**All entries are to be sent to the Department Poppy Chairman,
Linda Kelly 17670 511th Street, Pine Island, MN 55963**

DEPARTMENT AWARDS:

VANLANDINGHAM POPPY PLAQUE

- Award: Plaque presented at Department Convention
- Award Criteria: To the Unit with the best program on using the poppy all year
- Award Guidelines:
 - Reports must be typewritten, in narrative form not to exceed 1,000 words.
 - Please include a copy of the annual report form.
 - The report should cover all areas of emphasis and any relevant information involving program activity and describing your use of the poppy throughout the year. **Do not** include pictures or clippings, scrapbooks, or folders.
 - Entries must include the name of the Department & Unit, along with the name and address of the Unit Chairman.
 - The winner will be forwarded to the Division Chairman for the Unit Poppy competition.

POPPY POSTER CONTEST***

- Award Criteria: Units will sponsor contests in local schools. When schools do not conduct activities, other youth groups, including Junior members, may participate under direct supervision of the Unit.
 - The contest shall have seven classes:
 - Class I Grades 2 and 3
 - Class II Grades 4 and 5
 - Class III Grades 6 and 7
 - Class IV Grades 8 and 9
 - Class V Grades 10 and 11
 - Class VI Grade 12
 - Class VII Students with special needs defined as:
 - Those in special education classes
 - A student recommended for special education classes but who has not been admitted due to a waiting list or various other factors.
 - A child identified as having a disability, but not in a special education class due to lack of facilities. Identification contingent upon discretion of school officials.

Poppy Poster Requirements

- Each poster shall have a fitting slogan not to exceed 10 words. Articles – “a”, “and” “an”, “the” – are not to be counted as words. The words “buddy” and “buy” cannot be used.
- The words “American Legion Auxiliary” must be used in the design of the poster and will not be counted in the 10-word count.
- Each poster must include a picture of the red Flanders Field poppy.
- The department has determined the closing date for the unit contest to be April 15, 2022. The poster shall be 11” x 14” posterboard. (Drawing paper will not be accepted.)
- The United States flag may be used as long as there are no infractions of the flag code.
- Posters will be judged using the following criteria:

50% - poster appeal (layout, message, originality)

40% - artistic ability (design and color)

10% - neatness

- Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils, and markers.
- Written in ink on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age and grade of contestant and the name of the department.
- Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians' grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.
- The poster shall be the work of only one individual
- The label "In Memoriam" from the veteran-made poppy may not be used.

MISS POPPY CONTEST***

- Award Criteria: Little Miss Poppy – Ages 6-12
- Award Guidelines:
 - Participant must be between 6 and 12 years of age and be a Junior member in good standing of the American Legion Auxiliary
 - Promotional activity of the Poppy story must occur through the American Legion, the American Legion Auxiliary, and the community.
 - Selection of Little Miss Poppy is at the discretion of the unit.
 - For National Little Miss Poppy consideration, participant must submit a Little Miss Poppy scrapbook (8 1/2 "x 11") containing photographs and clippings illustrating how she promoted the American Legion Auxiliary poppy in her department. Only those scrapbooks that contain a self-addressed envelope with postage will be returned. Although every effort will be made to return the scrapbooks, accidents do happen, so all entrants must allow for that risk.
 - Criteria for judging Little Miss Poppy Scrapbook entries:
 - Costume (there is no specific dress code or particular dress color for Miss Poppy).
 - Promotion of the Poppy program: What did you share and do?
 - Publicity of poppy activities (newspapers, radio/TV, etc.)
 - Narrative report on "What I Have Learned Being Little Miss Poppy".
 - Essay on "Memorial Poppy" not to exceed 100 words.
 - The memorial poppy must be visible in all promotion and publicity submitted.
 - Neatness and creativity.
 - Cover page to include member name, unit name, state, age division and year.
 - Judging scale should be 1 through 10 for each area of judging for entire entry.
 - Criteria for judging Little Miss Poppy Scrapbook entries:
 - The Little Miss Poppy (age 6-12) winner will be invited to appear at the ALA National Convention, immediately following her selection, and if she so chooses, will travel at her own expense.
 - Winners of the National Little Miss Poppy contest each will receive a citation plaque.
 - Please follow department guidelines for submitting entries.

***The Department winners in each class will be forwarded to National for competition.

DEPARTMENT CONVENTION POPPY CONTESTS

Award: Cash Prizes for each contest will be awarded as follows:

1 st Place	\$25.00
2 nd Place	\$20.00
3 rd Place	\$15.00
People's Choice	\$10.00

****This year's Chairman Linda wants everyone to think creatively and be open on their entries****

CONTEST #1 – Something Wearable

This entry can be anything, jewelry, corsage, clothing or so much more.

CONTEST #2 – Open.....

- Award Guidelines:
 - Must use Department President Mary's theme "Serve & Honor Every Day" and her symbol of the state of Minnesota and the poppy.

Both contests are open to all Auxiliary members. All entries must include a card in an envelope containing your name, Unit number, District number and location. Small or large poppies may be used with the white tags removed. Voting for People's Choice will be by donation, with the funds going to the Department President's Project. Those who choose to donate their entries may do so and it will be donated to a veteran.

**PLAQUES AND AWARDS
2022 - 2023
PUBLIC RELATIONS**

All entries are to be sent to the Department Public Relations Chairman, Brandi Christensen 15780 30th St, Watertown, MN 55388

DEPARTMENT AWARDS:

RUTH HUTTON PLAQUE

- Award: Plaque presented at Department Convention
- Award Criteria: To the Unit with the best Public Relations narrative put into book form. Complete with news clippings, radio and tv coverage, dates, etc. – this must pertain to Unit activities.
- Award Guidelines:
 - Any type of book will be acceptable, but no larger than 12" x 15".
 - The name of the Unit and Department
 - The name and address of the Unit Public Relations Chairman
 - A completed copy of the Unit's annual report form
 - A narrative report not to exceed 1,000 words on how you promoted PR in the Unit
 - News clippings, newspaper photographs should be included (do not underline or highlight anything)
 - No more than three articles from your Unit newspaper, bulletins or newsletter

BEST UNIT REPORT CERTIFICATE

- Award: Certificate presented at Department Convention
- Award Criteria: To the Unit submitting the best overall Program in Public Relations
- Award Guidelines:
 - You are encouraged to include any activities promoted through the Public Relations program.
 - Report must be typewritten in narrative form, not to exceed 1,000 words. Include name and number of the Unit, the name of the Public Relations chairman and her address. Do **not** include pictures, clippings, scrapbooks, folders or protective covers.

SOCIAL MEDIA UNIT AWARD

- Award: Certificate, presented at Department Convention
- Award Criteria: To the Unit that best utilizes social media to promote the American Legion Auxiliary
- Award Guidelines:
 - Include the name of the Public Relations chairman and/or the social media site administrator if different than the PR chairman
 - Include a copy of the Unit Public Relations annual report
 - Entries must include a list indicating which social media platform (Facebook, YouTube, Twitter, etc.) is being used and the full name of the organization's page (i.e. Facebook, American Legion Auxiliary-Department of Minnesota)
 - Department Public Relations Chairman will review each social media site to determine the award certificate

NATIONAL AWARDS

ALA BRAND AMBASSADOR

MEMBER AWARD

- Award: Personalized ALA Ambassador Badge
- Presented to: One member in each department who achieves excellence in promotion of the American Legion Auxiliary with her use of social media, her appearance in public wearing ALA-branded apparel, and other activities that showcase the Auxiliary's unique branding through visual identity
- Materials and guidelines:
 - Document with action photographs, screen shots, and other evidence of brand promotion activities
 - Activity must occur between May 1 prior to the start of the current admin year and May 1 before the end of the current admin year
- Report must have national's Public Relations Report & Award Cover Sheet attached to it.

ALA MISSION FOCUSED SOCIAL MEDIA ACCOUNT

UNIT AWARD

- Presented to unit's active social media accounts
 - Must have a maintained account focused on the mission of the ALA
 - Encourage posting of VCAF/NVCAF or POW/MIA Awareness
 - Must conform to the ALA Branding Guide
- Materials and guidelines:
 - Document with screenshots/photos of social media postings.
 - Social media account URL
- Report must have national's Public Relations Report & Award Cover Sheet attached to it.

MOST OUTSTANDING UNIT PUBLIC RELATIONS PROGRAM

UNIT AWARD

- Award:
 - Presented to: One Unit in each division (5)
 - Materials and Guidelines:
 - Include three different media placements/coverage highlighting different ALA programs, featured in three different months (September 1 – May 1 of the current ALA administrative year)
 - Acceptable media publications must support the Auxiliary's mission and goals
- Report must have national's Public Relations Report & Award Cover Sheet attached to it.

BEST DEPARTMENT PUBLIC RELATIONS PROGRAM

- Award:
- Presented to: One department in each division (5)
- Materials and guidelines:
 - Articles, newsletters, pictures of displays, ALA events, speeches, website address, social media activity, etc.
 - Narrative not to exceed 500 words
- Report must have national's Public Relations Report & Award Cover Sheet attached to it.

**PLAQUES AND AWARDS
2022 - 2023
VETERANS AFFAIRS & REHABILITATION**

All entries are to be sent to the Department VA&R Chairman, Sharon Thiemecke 10491 Alcott Drive, Sauk Centre, MN 56378

DEPARTMENT AWARDS:

BINGER PLAQUE

- Award: Plaque presented at Department Convention
- Award Criteria: To the Unit for the best overall VA&R program
- Award Guidelines:
 - Entry must be typewritten in narrative form, not to exceed 500 words and must include a copy of the annual report form.
 - Entry must also include the name and address of the Unit Chairman. No pictures, clippings or scrapbooks are included.

NATIONAL AWARDS:

MOST OUTSTANDING UNIT VA&R PROGRAM

UNIT AWARD

- Award: Citation Plaque
- Presented to: One unit in each division (5) announced by the national VA&R committee at the pre-convention meeting.
- Materials and guidelines:
 - The entry must be typewritten in narrative format, not to exceed 1,000 words.
 - Include pictures, clippings, scrapbooks, folders, etc.
- Report must have national's VA&R Report & Award Cover Sheet attached to it.

BEST DEPARTMENT VA&R PROGRAM

DEPARTMENT AWARD

- Award: Citation Plaque
- Presented to: One department in each division (5) announced by the national VA&R committee at the pre-convention meeting
- Materials and guidelines:
 - The entry must be typewritten in narrative format, not to exceed 1,000 words.
 - Include pictures, clippings, scrapbooks, folders, etc.
- Report must have national's VA&R Report & Award Cover Sheet attached to it.

American Legion Auxiliary

SALUTE TO SERVICEMEMBERS



AWARD NOMINATION FORM

Established in 2003, this award has evolved from honoring women veterans to honoring active-duty women to honoring all enlisted personnel who are currently serving our country in the Army, Navy, Marine Corps, Air Force, Coast Guard, Space Force, and the National Guard/Reserve.

One enlisted servicemember from each branch of service as well as the National Guard/Reserve will be recognized at the American Legion Auxiliary National Convention. Recipients will attend the National Convention as guests of the Auxiliary.

Nomination Eligibility

- A servicemember currently serving in the United States Armed Forces.

Nomination Requirements:

- The nominating person submits a narrative discussing the reason for the nomination
- The servicemember writes a narrative (750 words or less) and creates a video (3 minutes or less) that shows them discussing their service both in and out of uniform.
- The servicemember must be willing to be a guest of the Auxiliary and speak to the general assembly of the American Legion Auxiliary National Convention.
- Endorsement from a member of their command group must be included.
- The nominating form, along with all supporting documentation, must be completed and submitted by June 1, 2023.

YouTube Checklist for Servicemember

Criteria for video submission; please be sure that your video contains:

- does not contain any copyrighted music, video, images, or text (not legally owned)
- is not set to "private;" your video must be public.
- is 3 minutes or less in length

Name of person making this nomination, if not the nominee:

First Name

Last Name

Email of person making this nomination, if not the nominee:

Phone Number of person making this nomination, if not the nominee:

Unit number and department of nominating ALA unit *

Servicemember's Name: *

First Name

Last Name

Servicemember's Email: *

Servicemember's Phone Number: *

Servicemember's Branch of Service: *

☐ U.S. Coast Guard ☐ U.S. Air Force ☐ U.S. Army ☐ U.S. Navy ☐ U.S. Marines ☐
U.S. Space Force ☐ U.S. National Guard/Reserve

Servicemember's Rank/Pay Grade: *

Is the servicemember able to attend ALA National Convention?

☐ YES ☐ NO

Is the servicemember comfortable with public speaking?

☐ YES ☐ NO

Written narrative of nomination.

Written narrative from servicemember.

Video: Copy & paste URL of video link* _____

Endorsement from a member of their command group. Please attach a separate document. *



Search



American Legion Auxiliary National Reporting and Awards Form

Thank you for taking the time to complete this reporting and awards form to recognize a member, unit or department that is successfully delivering our mission. Please complete the form below. Award certificates will be completed using the information given on this form, so please complete the form below to the best of your ability.

All awards will be mailed to the department office after ALA National Convention. Department presidents may wish to recognize award recipients by presenting them with the award at a department function.

Submissions become property of the American Legion Auxiliary National Headquarters. Through submission of reports and award entries, the submitter grants nonexclusive reproduction and publication rights to the materials submitted and agrees to have their names and submission published for ALA use or commercial use without additional compensation or permission.

Your Name*

First Name

Last Name

Your Membership Number*

Your Department*

Your Division*

Your Email*

Your Preferred Phone Number*

Purpose of this submission*

What program is this submission for?*

Is this a Department, Unit or Member Award?*

Please upload your supporting documentation here. It can be a narrative (PDF or Word) or pictures (jpg, jpeg, and/or tif only). You can even upload video in wmv, mpg, or mpeg!*

[Choose File](#) [Remove File](#) No File Chosen

This field is required and all award submissions must include support narratives, photos and/or videos.

Want to share more? If you have another second file (in the format listed above), please upload it here.

[Choose File](#) [Remove File](#) No File Chosen

Please upload your supporting documentation here. It can be a narrative (PDF or Word) or pictures (jpg, jpeg, and/or tif only). You can even upload video in wmv, mpg, or mpeg!*

No File Chosen

This field is required and all award submissions must include support narratives, photos and/or videos.

Want to share more? If you have another second file (in the format listed above), please upload it here.

No File Chosen

If you have any **additional** documentation you wish to include, please forward the file(s) to the appropriate program mailbox:

Americanism	Americanism@ALAforVeterans.org
AEF	AEF@ALAforVeterans.org
C & Y	Children&Youth@ALAforVeterans.org
Community Service	CommunityService@ALAforVeterans.org
Education	Education@ALAforVeterans.org
Historian	Historian@ALAforVeterans.org
Juniors	JuniorActivities@ALAforVeterans.org
Leadership	Leadership@ALAforVeterans.org
Legislative	Legislative@ALAforVeterans.org
National Security	NationalSecurity@ALAforVeterans.org
National President's Award for Excellence	NatlPres@ALAforVeterans.org
Poppy	Poppy@ALAforVeterans.org
PR	PublicRelations@ALAforVeterans.org
VA&R	VA&R@ALAforVeterans.org

Please include in your subject line the name of award and nominee's information that this additional documentation is for. Emails without this information will not be included for consideration